

Bachelor of Science in Business Management

The Bachelor of Science in Business Management degree-completion program includes a 48 semester credit core curriculum. This degree program is designed for those who will manage the many aspects of business whether in a for-profit or nonprofit environment. The curriculum promotes development in the areas of business communications, analysis, human resources, information systems, management, leadership, business law, organizational development, economics, accounting, finance and strategy. The core curriculum is structured sequentially with participants taking one course at a time and attending one class session each week. Each six-week course generally consists of five four-hour class meetings and a one-week online component. Participants may participate in learning teams made up of three to five students who work together outside of class to complete individual and group orientated assignments. Students spend approximately 10-15 hours per week on homework, projects, and learning team activities.

SEMR 3003 Character and Personal Effectiveness

Exploration of the relationship between an individual's philosophy, goals, motivations, habits, and character, and his or her personal effectiveness. Students will be encouraged to set an agenda for personal growth and document it through the Personal Wholeness Portfolio.

BUSI 2163 Introduction to Management Information Systems

A review of the factors that influence the design and implementation of management information systems in service and manufacturing organizations. Includes lab sessions that cover the use of operating systems and utilities along with software applications in word processing, spreadsheets, databases, and communications.

BUSI 2093 Business Communications

An overview of practical communication for college and career. Includes English usage, punctuation and mechanics. Focus will be on business writing to include memos, letters, reports, and proposals and will include appropriate use of technology as well as touch on communication in multi-lingual environments.

MGMT 3013 Management and Leadership

The techniques of management and leadership and their application to the development of improved managerial effectiveness.

MGMT 3233 Business Law and Government Relations

Examination, analysis, and application of the nature, formation, and system of law in the United States to the modern business environment.

MGMT 3353 Organizational Behavior

Organizational theory and application. The managerial functions of planning, controlling, directing and motivating are explored in the contexts of both individual and group behavior.

MGMT 3343 Human Resources Management

The development of policies and techniques to ensure effective management within complex organizations. Principles and practices will be examined for both private and public organizations.

BUSI 2203 Quantitative Methods for Managers

Descriptive and inferential statistics with a business orientation focused on analysis and interpretation of data. Data analysis and hypothesis testing are included. Computer software applications are used. Prerequisite: Math course.

BUSI 3003 Economics for Managers

An introduction to the economic concepts that are important in decision-making for managers of various enterprises. Both microeconomic and macroeconomic concepts are explored.

BUSI 3013 Accounting Concepts for Financial Decisions

Use of the accounting process for decision-making through identifying, measuring, and communicating financial information. Basic concepts and principles for proprietorships, partnerships, and corporations are included.

MGMT 4253 Management Ethics

A study of representative ethical theories as they relate to contemporary issues in business or management. Emphasis on the relationship of values to various ethical perspectives, emphasizing a Christian worldview. Central to the course are approaches to ethical analysis of issues related to business and management.

BUSI 3023 Accounting Concepts for Managerial Decisions

Applications of accounting principles to issues related to management decision-making. Focus is on the use of accounting information in evaluating costs and other information important to decision-making. Prerequisite: BUSI 3013

MGMT 3603 Financial Management

An overview of the fundamentals of financial management. Topics include tools of financial analysis, cost of capital, working capital management, and tax implications of various financial choices Prerequisite: BUSI 3013.

MGMT 4203 International Business

Survey of the complexity of international business operations. Exporting, importing, foreign investment, multinational corporations and the international payments system are analyzed.

MGMT 4053 Management Policy and Strategy

The impact of relevant business issues on the practice of effective management in both the public and private sectors.

MGMT 4893 Management Seminar

A capstone course taught using a seminar format that reinforces knowledge and skills needed for graduates to assume positions of leadership and responsibility. Topics include: effective communication, using technology for decision-making, business ethics, leadership, and problem-solving. Prerequisites: BUSI 2203, MGMT 4053.