

## Master of Business Administration

The Master of Business Administration program is designed to develop and enhance the management and analytical skills necessary for effectiveness in public and private institutions. The program concentrates on the functional areas of business, including finance, marketing, production, and administration.

The curriculum is structured sequentially with participants taking one course at a time. The Master of Business Administration program requires the completion of a 36 credit curriculum. Each six-week course generally consists of five four-hour class meetings and a one-week online component. The curriculum also consists of three twelve-week courses where six weeks is online and the remaining six weeks are face-to-face. Participants may participate in learning teams made up of three to five students who work together outside of class to complete individual and group oriented assignments. Students spend approximately 10-15 hours per week on homework, projects, and learning team activities.

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### **MBAM 5123 Fundamentals of Executive Management**

The study of management as an organized body of knowledge that focuses on the role of executive management in directing an organization and improving organizational performance. It also includes the nature and purpose of organizations; Christian, human, ethical, and behavioral challenges facing institutions in a rapidly changing environment; and the development of managerial skills and techniques needed for contemporary business environments.

### **MGMT 5053 Organizational Behavior**

Designed to develop the ability to understand and lead individuals and groups in attaining both personal and organizational objectives. By focusing on managers and their relationships with employees, students evaluate social and psychological behavior and learn techniques for modifying behavior to meet organizational objectives.

### **MBAM 5223 Quantitative Analysis of Business**

Emphasizes the application of research methods to practical problems and the use of, rather than the derivation of, the methods. Applies quantitative and analytical techniques of probability, statistical inference, correlation and regression decision theory, and forecasting.

### **MGMT 5063 Marketing Management**

The application of marketing theory to problem solving related to product/service, price, promotion, and distribution for both profit-making and non-profit organizations. Both case studies and simulations are utilized.

### **MGMT 5243 Managerial Economics**

An overview of economic theory necessary for establishing, revising, and interpreting business policy. Emphasis on the identification and interpretation of macro- and micro-economic phenomena necessary for sound management decision-making.

### **MGMT 5253 Management Ethics**

Designed to help graduate students think in a structured and orderly way when making ethical decisions. Examines the conflict between economic and special performance, focusing on the manager's relationships with those with whom the manager interacts. Also considers an alternative means of reaching a decision when faced with an ethical conflict. A Christian perspective is emphasized. Uses a case study approach.

### **MBAM 5323 Accounting for Decision Making and Control**

Develops understanding of accounting techniques necessary to prepare and interpret financial statements and make managerial and investment decisions. Includes revenue estimation, cost accounting, inventory evaluation depreciation, ratio analysis, and funds-flow statements.

### **MGMT 5073 Human Resource Management**

The application of theories of human resource management to employee relations, recruitment, evaluation, grievances, development plans, and wage and salary administration.

### **MGMT 5103 Advanced Financial Management**

A study of corporate and business level financial analysis and planning, including capital budgeting, cost of funds, and capital structure and valuation.

### **MGMT 5363 International Management.**

The management and operation of transnational organizations and the situations unique to those operations. Adapting managerial policies and practices to diverse international cultural environments.

### **MGMT 5033 Production and Operations Management**

A study of long, medium, and short-range operations planning in both service and manufacturing organizations. Includes productivity and quality measures, production function, product design, plant location and layout, forecasting and scheduling, purchasing and materials management, inventory management, and operations strategy.

### **MGMT 5803 Business Policy, Strategy, & Planning**

A capstone course integrating the various disciplines encountered in the program. Requires the student to illustrate practical application through case analysis and critique. Development of strategy for an ongoing business is required.